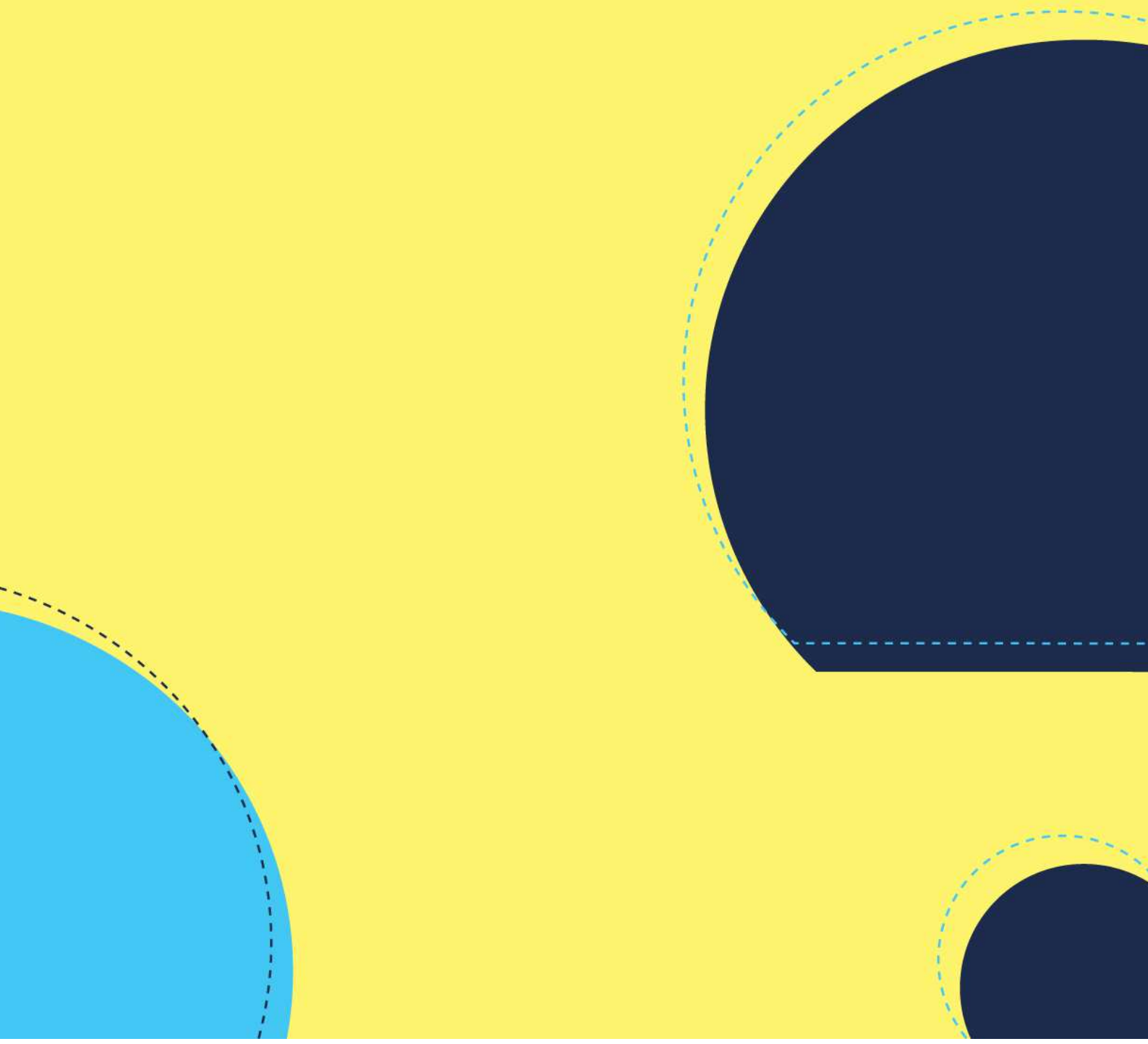




Big Commuter Survey 2024 Results Summary

Skylark (residential)



Introduction

From Monday 7th October to Sunday 13th October 2024, smart journeys collected data for its annual Big Commuter Survey 2024 to establish resident commuting behaviours. The survey was designed and managed by smart journeys on behalf of the developer.

This survey report provides a clear picture of the way residents travel to work. This will enable Skylark (residential) to gain a basic insight into the travel-related issues residents face getting to work and identify new travel and transport opportunities. The data will also be used by smart journeys to help influence future transport decisions and advise on public transport improvements across the county.

Methodology








The survey was available online (using a customised link) for two weeks, closing on midnight on Sunday 27th October 2024. One of the core objectives of the annual Big Commuter Survey 2024 is to provide insight into the localised impact commuting has on the highway network and the environment over a one-week period. This approach is to provide a more accurate representation of analysis (a true picture over seven days), as opposed to asking residents how they travel during an average week. The travel mode data displayed in this report also collects information on journeys away from the site (on business) and of those residents on leave. This is to portray a normal working week, and this proportion of residents is presented as 'other'.

All questions in the survey include a set of suggested answer categories. Several questions allowed respondents to give more information via free text. A full list of comment responses can be found in **Appendix 1**.







It should be noted that rounding is applied to all percentage results. This is done to obtain a value that is easier to communicate.

Journey Mode and Distance (Mon-Fri)

Based on 16 journeys/WFH sessions

Mode of Travel		Average Distances		
Mode	Proportion	Per Day	Per Week	Per Year
 Car - alone	43.8% of journeys (7)	6.3 Miles per day	22.0 Miles per week	1113 Miles per year
 Car share - driver	50.0% of journeys (8)	10.1 Miles per day	40.5 Miles per week	2049 Miles per year
 Car share - passenger	18.8% of journeys (3)	8.0 Miles per day	24.0 Miles per week	1214 Miles per year
 Cycle	18.8% of journeys (3)	2.0 Miles per day	6.0 Miles per week	304 Miles per year
 Walk	37.5% of journeys (6)	2.8 Miles per day	8.5 Miles per week	430 Miles per year
 Bus	18.8% of journeys (3)	6.0 Miles per day	18.0 Miles per week	911 Miles per year
 Staff/campus bus	18.8% of journeys (3)	5.0 Miles per day	15.0 Miles per week	759 Miles per year

Journey Mode and Distance (Mon-Fri) cont.






Mode of Travel		Average Distances		
Mode	Proportion	Per Day	Per Week	Per Year
 Train	18.8% of journeys (3)	3.0 Miles per day	9.0 Miles per week	455 Miles per year
 Motorcycle/moped	18.8% of journeys (3)	8.0 Miles per day	24.0 Miles per week	1214 Miles per year
 E-Scooter/E-Bike	18.8% of journeys (3)	3.0 Miles per day	9.0 Miles per week	455 Miles per year
 Taxi	18.8% of journeys (3)	7.0 Miles per day	21.0 Miles per week	1063 Miles per year
 Other	18.8% of journeys (3)	5.0 Miles per day	15.0 Miles per week	759 Miles per year
 Worked from home	6.3% (1)	-	-	-

Journey Mode and Distance (Sat-Sun)

Based on 2 journeys/WFH sessions

Mode of Travel		Average Distances		
Mode	Proportion	Per Day	Per Week	Per Year
 Car - alone	100.0 % of journeys (2)	8.0 Miles per day	16.0 Miles per week	832 Miles per year
 Car share - driver	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Car share - passenger	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Cycle	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Walk	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Bus	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Staff/campus bus	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year

Journey Mode and Distance (Sat-Sun) cont.

Mode of Travel		Average Distances		
Mode	Proportion	Per Day	Per Week	Per Year
 Train	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Motorcycle/moped	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 E-Scooter/E-Bike	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Taxi	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Other	0 of journeys (-)	0 Miles per day	0 Miles per week	0 Miles per year
 Worked from home	0 (-)	-	-	-

Travel to Work - Headline Results

Number of
respondents

7

Average distance travelled in miles for the one way commute

19

miles per day

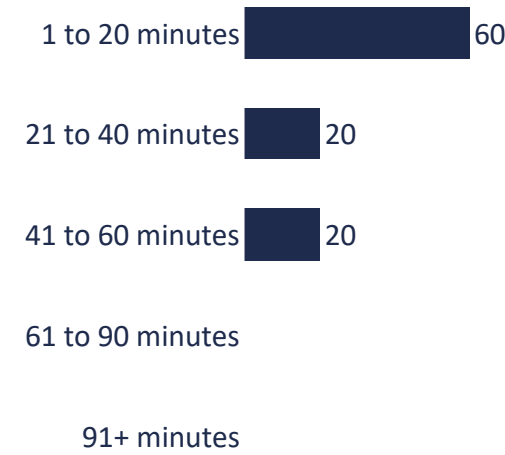
68

miles per week

3441

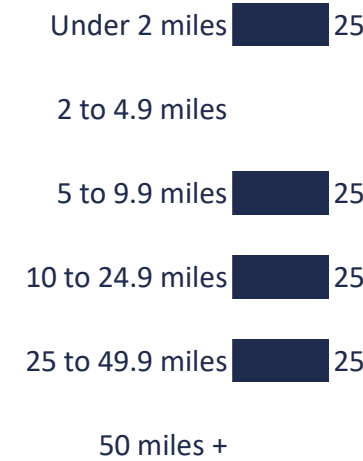
miles per year

Time spent travelling
to work (%)



Base: All respondents who travel to work (5)

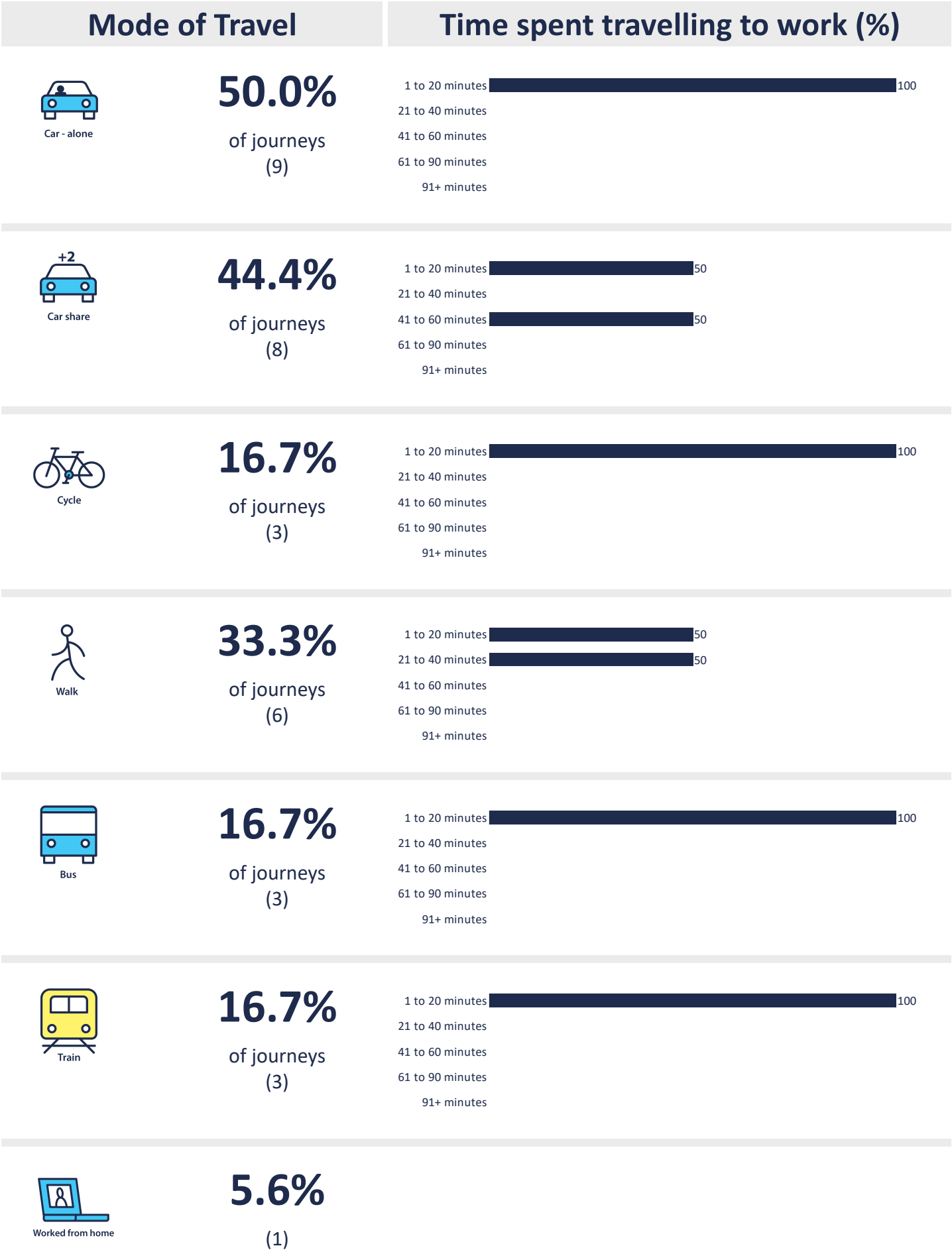
Distance travelled
to work (%)



Base: All respondents (4)

Journey Duration - Average time spent travelling

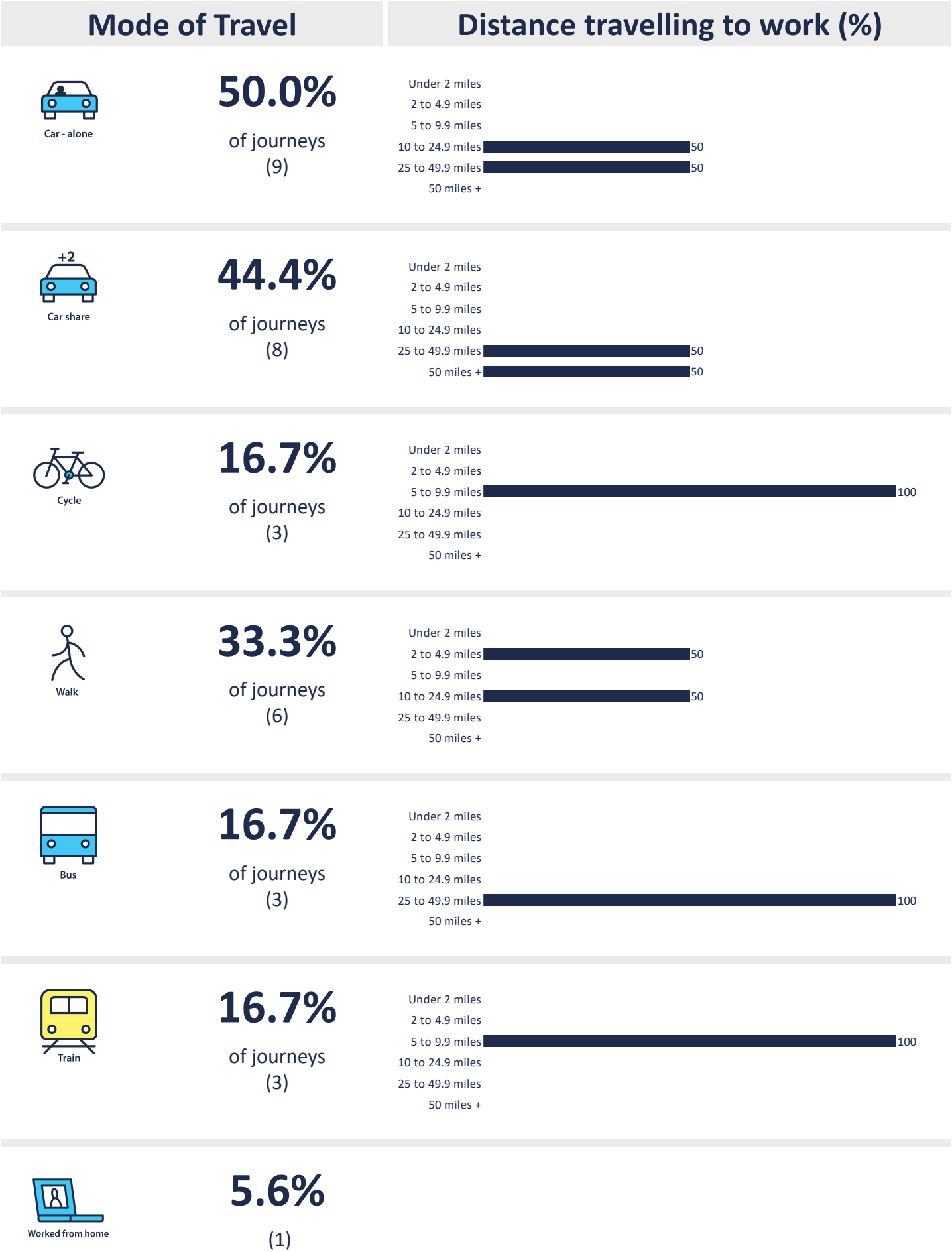
Assuming a 7 day week / based on 18 journeys / WFH sessions.



Other (16.7%) = Ebike/escooter / Taxi / Motorcycle/Moped / Other


















































Journey Length - Weekly distance travelled

Assuming a 7 day week / based on 18 journeys / WFH sessions.



Other (16.7%) = Ebike/escooter / Taxi / Motorcycle/Moped / Other

Daily Modal Splits - Main modes of travel (%)

Monday	66.7%	66.7%	33.3%	33.3%	33.3%	33.3%	-
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home
Tuesday	50.0%	50.0%	25.0%	50.0%	25.0%	25.0%	-
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home
Wednesday	25.0%	25.0%	-	25.0%	-	-	25.0%
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home
Thursday	33.3%	66.7%	33.3%	66.7%	33.3%	33.3%	-
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home
Friday	50.0%	50.0%	-	-	-	-	-
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home
Saturday	100.0%	-	-	-	-	-	-
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home
Sunday	100.0%	-	-	-	-	-	-
	 Car - alone	 Car share	 Cycle	 Walk	 Bus (inc staff/ campus bus)	 Train	 Worked from home

Train journeys to work

Starting train station (%) (top 5)



Method of transport from the station to place of work(%)



Parking

Where do you usually park? (%)



Park and Ride

Which Park & Ride site do you typically use? (%)



Base: All respondents who use Park & Ride (1)

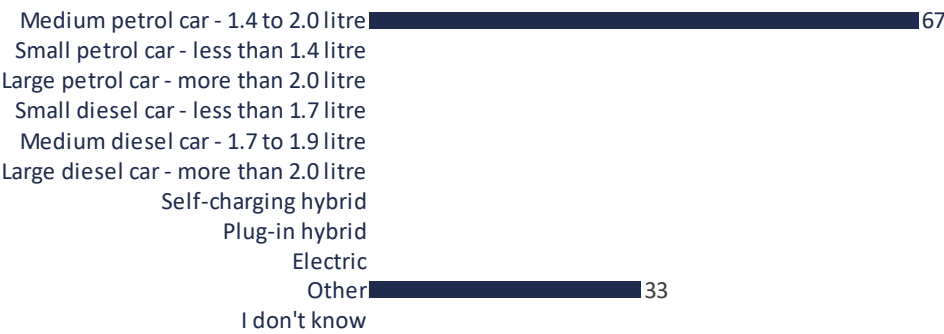
How do you typically travel from your P&R site to your place of work? (%)



Base: All respondents who use Park & Ride (1)

Fuel Type

Vehicle fuel (%)



Base: All respondents who travelled by car (3)

Carbon emissions (based on 7 days)

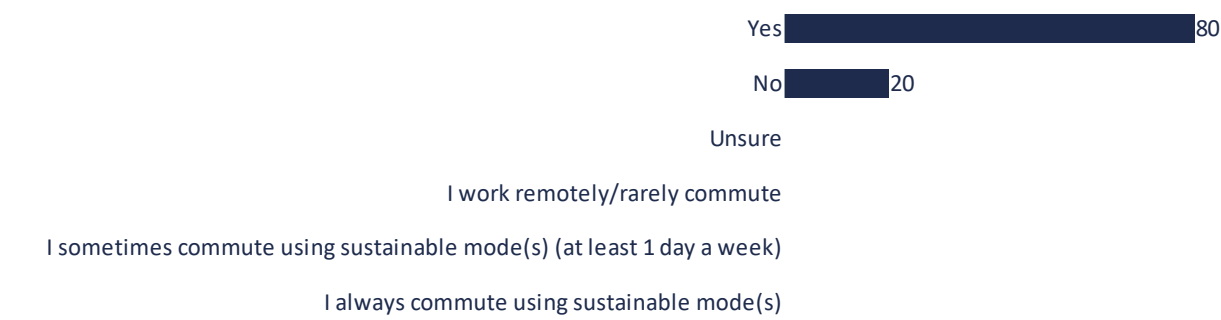


Calculations taken using the government conversion factors for greenhouse gas reporting
<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>



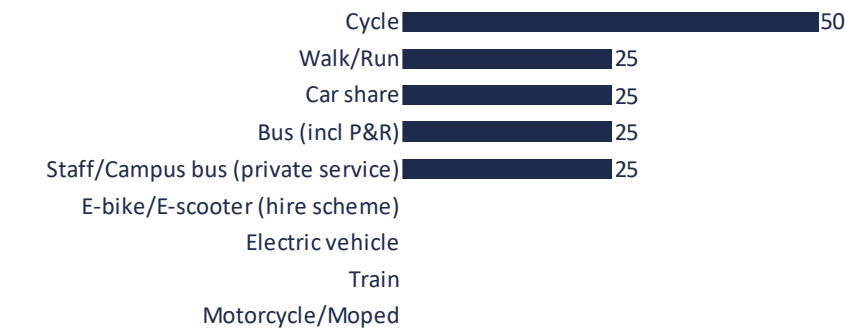
Alternative Mode

Would residents consider an alternative mode of transport? (%)



Base: All respondents (5)

Which alternative modes would residents consider? (%)



Base: All respondents who would consider an alternative mode (4)

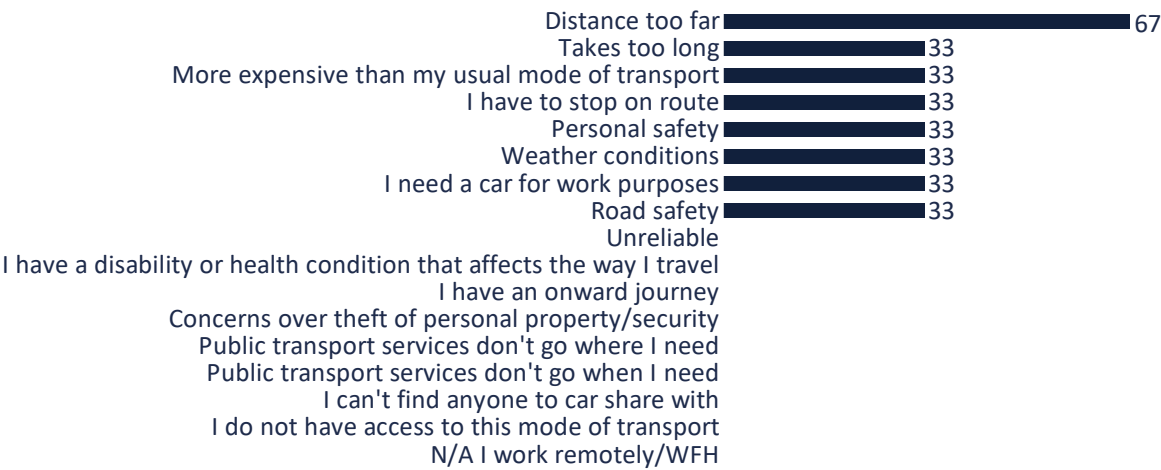
What prevents residents from using more sustainable transport? (%)



Base: All respondents excluding 'N/A - I often use this mode' (3)

Sustainable travel barriers split by mode (%)

Walk/run



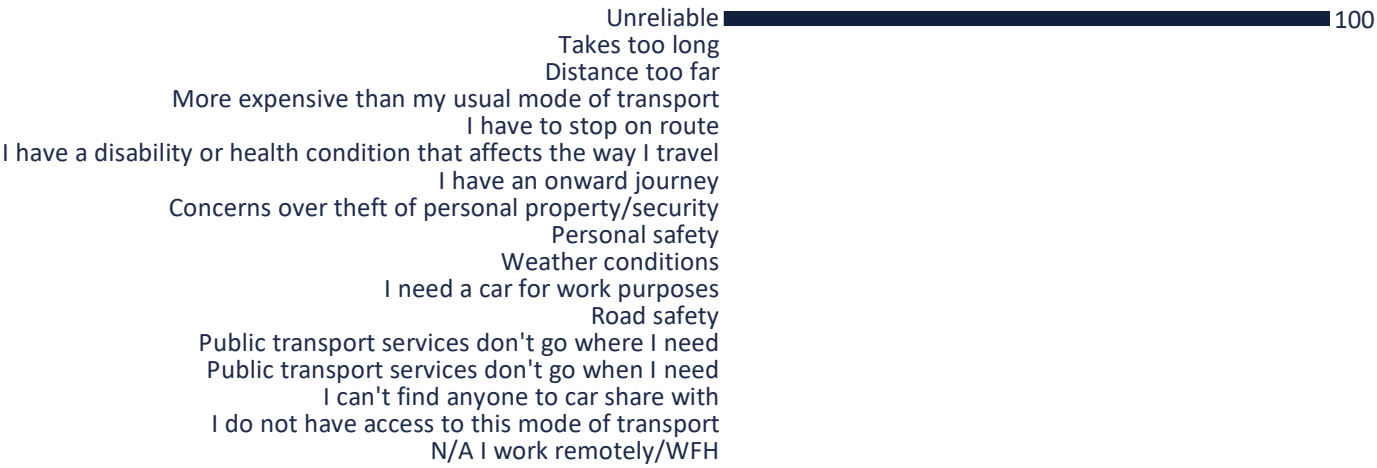
Base: All respondents excluding 'N/A - I often use this mode' (3)

Cycle



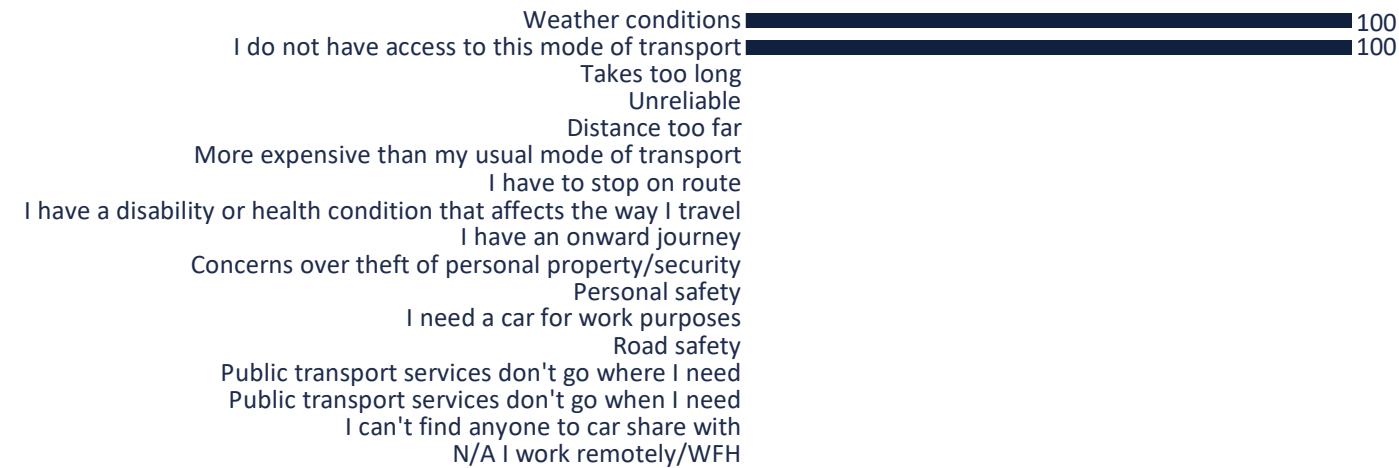
Base: All respondents excluding 'N/A - I often use this mode' (2)

Car share



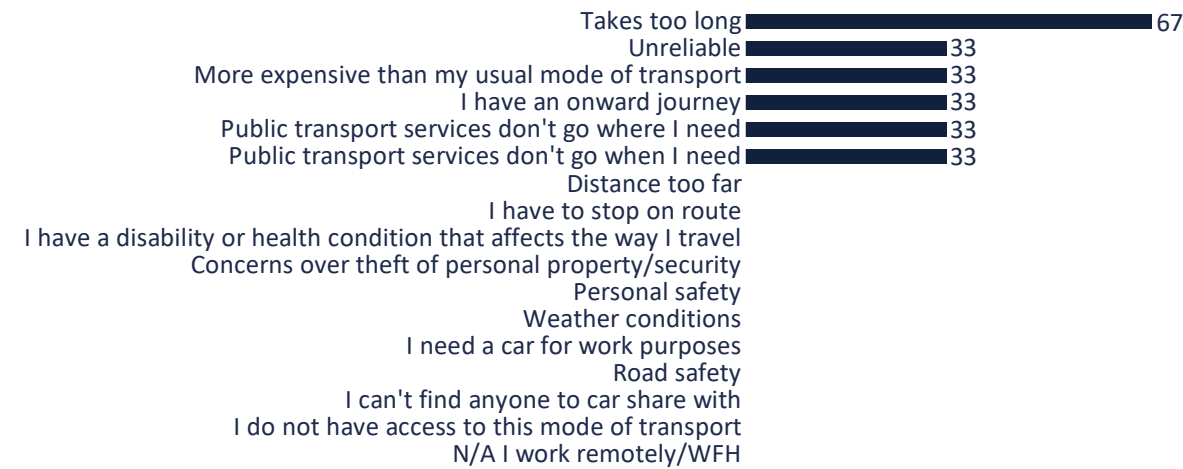
Base: All respondents excluding 'N/A - I often use this mode' (1)

Electric vehicle



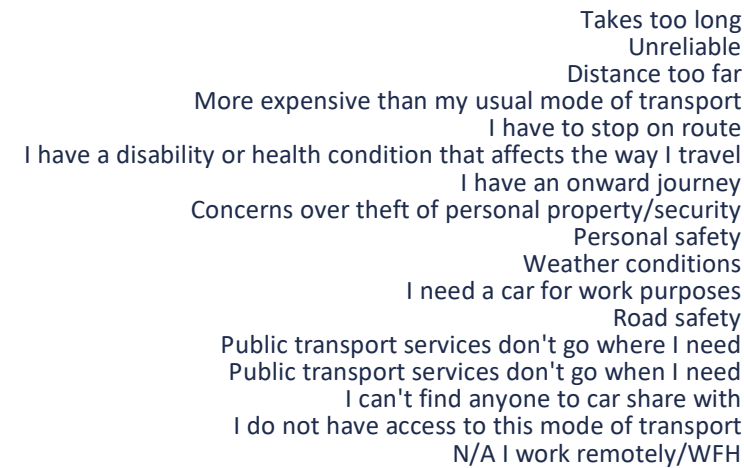
Base: All respondents excluding 'N/A - I often use this mode' (1)

Bus (inc P&R)



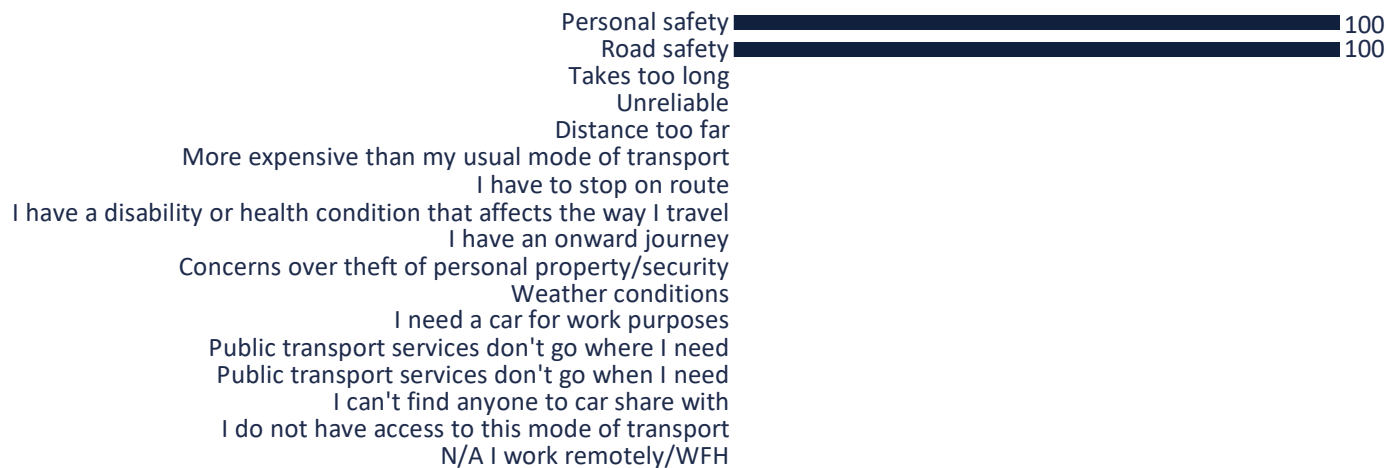
Base: All respondents excluding 'N/A - I often use this mode' (3)

Resident/Shuttle



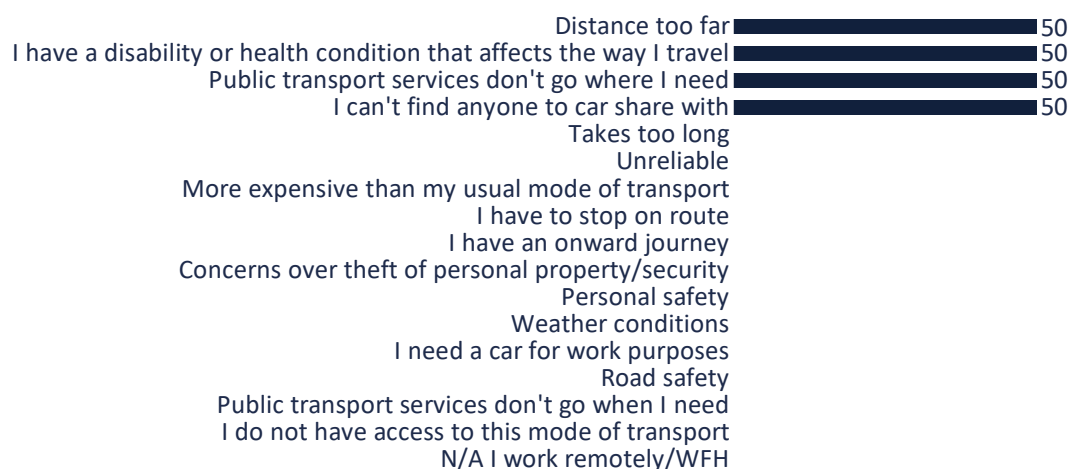
Base: All respondents excluding 'N/A - I often use this mode' (-)

Train



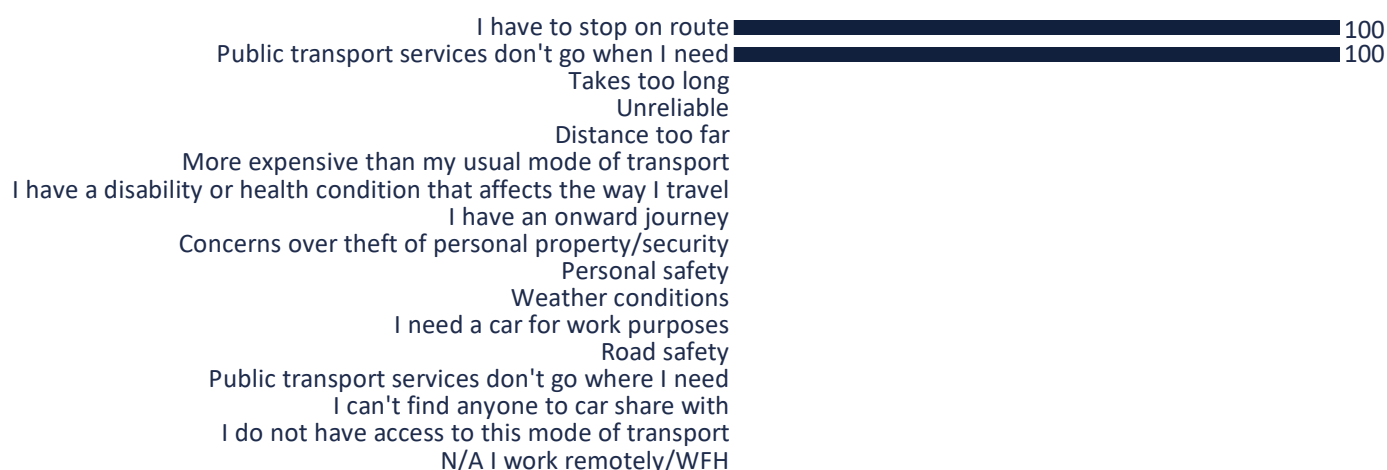
Base: All respondents excluding 'N/A - I often use this mode' (1)

Escooter/Ebike



Base: All respondents excluding 'N/A - I often use this mode' (2)

Moped/Motorcycle



Base: All respondents excluding 'N/A - I often use this mode' (1)

Appendix 1 - Residents' Comments

Do you have any comments about how we could improve services and incentives to encourage you/others to travel more sustainably?

More bus routes through Wisbech and surrounding areas

No

I would cycle more if there were cycle paths or pavement but some of the roads are so narrow with ditches either side and the amount of lorries and tractors terrifies me. My son does cycle more but is often telling me of his near misses which worries me a good deal. I would consider getting a bus to work if the timings worked out but often I have to stay late at short notice or go in very early.

No comment actually

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